

Case Study

007 Secret Agents

Deloitte

Brief

Deloitte's tax department commissioned Alchemy to create an energetic and adrenaline-fuelled energiser for their annual summer awayday, with the emphasis being on rewarding and uniting their employees. They were looking to keep the successful round-robin format from previous years, but wanted an injection of new and exciting activities to tie in with their James Bond theme.

Concept

Secret Agent Training: participants were transformed into James Bond for the afternoon as they completed a series of rigorous secret agent training sessions at the exclusive Oakley Court Hotel in Berkshire. In true Bond style it was all about action, glamour and cutting edge technology.

Activity

The 70 Agents were split into 10 elite training units. Over the course of the afternoon they were professionally trained in the art of Surveillance Recon, Hand-to-Hand Combat, Weapons Training, GPS Navigation and Hovercraft Escape.

The structure of the afternoon ensured that all units competed against each other at some point, creating a sense of light-hearted competition across the various offices.

Result

The buzz at the evening barbecue said it all. Despite some rain showers everyone was in fantastic spirits and was impatient to find out who would win the hotly contested prizes.

"A huge thank you to you and your team for helping create such a successful day."

Andrea Sullivan, Deloitte.



Team Energisers

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